  
**Kansas Integrated Voter Engagement Initiative:  
Health Depends on a Vibrant Democracy**

**Proposal Objectives Template**

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| **Objective** | **Measurement** | **Timeframe** |
| *EXAMPLE Objective: By November 2018, Example A Organization will have hosted five issue forums across the state to raise awareness around criminal justice as a voting issue.* | *Documentation of the five forums* | *Year One* |
| *EXAMPLE Objective: By May 2018, Example A Organization will have completed an assessment of needed internal infrastructure to effectively do grassroots mobilizing.* | *Documentation of the assessment* | *Year One* |
| *EXAMPLE Objective: By July 2018, Example A Organization will hire a digital organizer to address staffing gaps needed to effectively mobilize community members.* | *Documentation of the hire* | *Year One* |
| *EXAMPLE Objective: By November 2019, Example A Organization will conduct a community-wide campaign educating citizens about the mechanics of voting.* | *Campaign materials* | *Year Two* |
| *EXAMPLE Objective: By November 2019, Example A Organization will have executed a policy issue campaign resulting in 20% of targeted community members contacting a public official.* | *Survey of targeted community members* | *Year Two* |
| *EXAMPLE Objective: By October 2020, Example A Organization will recruit at least three community members as candidates for public office.* | *Filing papers* | *Year Three* |
| *EXAMPLE Objective: By November 2020, Example A Organization will increase the number of first-time registered voters by 10% in their priority community.* | *Documentation of completed registrations* | *Year Three* |

Following are example objectives to help applicants put together their own. For more guidance on what to consider when writing objectives, please see the “Objectives” section on page 4 of the RFP.



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Please complete all columns for each objective, adding rows as needed.

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| **Objective** | **Measurement** | **Timeframe** |
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