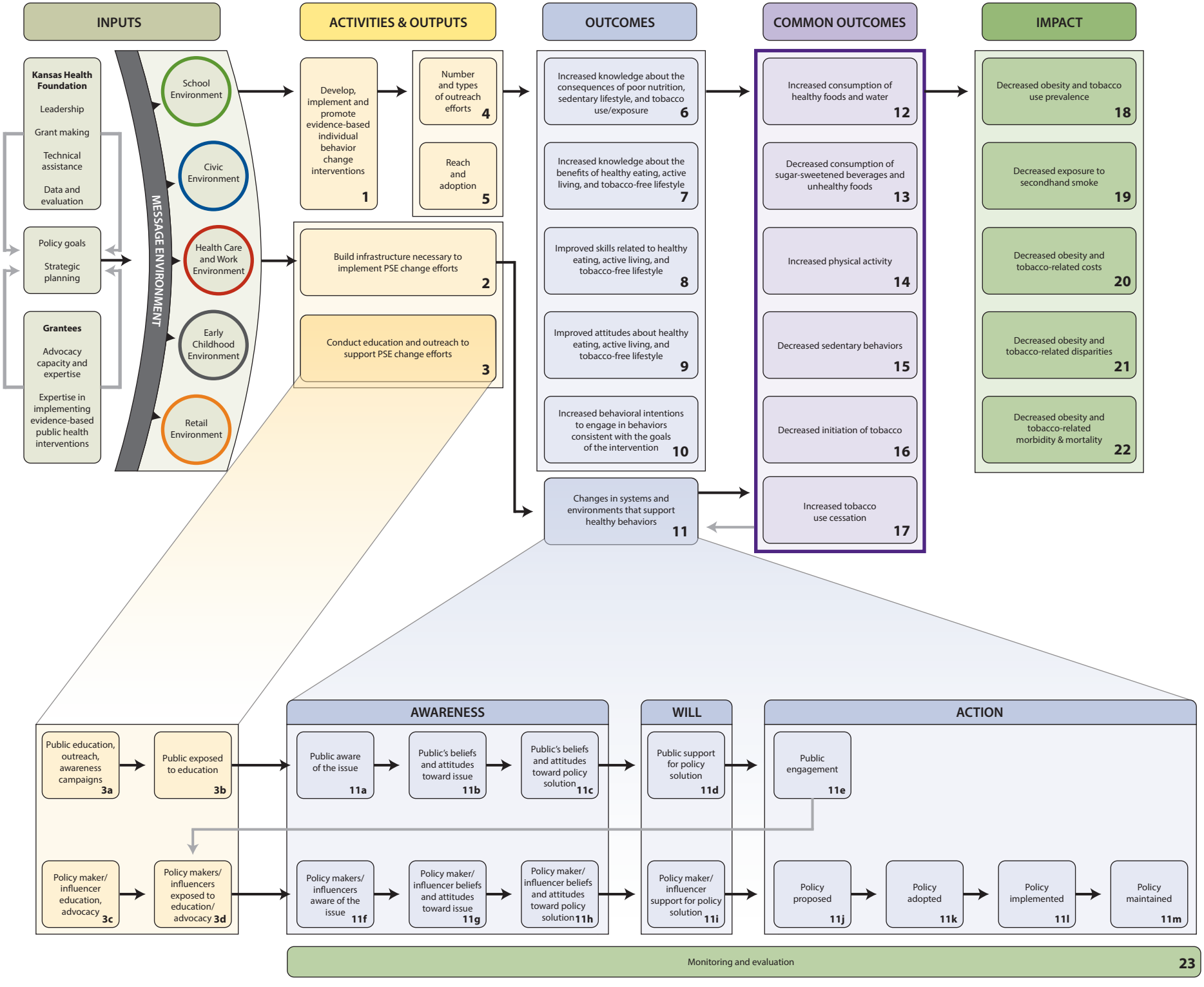
INPUTS
ACTIVITIES & OUTPUTS
OUTCOMES
COMMON OUTCOMES
IMPACT
Kansas Health Foundation
Leadership
Grant making
Technical assistance
Data and evaluation
Policy goals
Strategic planning
Grantees
Advocacy capacity and expertise
Expertise in implementing evidence-based public health interventions
MESSAGE ENVIRONMENT
School Environment
Civic Environment
Health Care and Work Environment
Early Childhood Environment
Retail Environment
Develop, implement and promote evidence-based individual behavior change interventions 1
Number and types of outreach efforts 4
Reach and adoption 5
Build infrastructure necessary to implement PSE change efforts 2
Conduct education and outreach to support PSE change efforts 3
Increased knowledge about the consequences of poor nutrition, sedentary lifestyle, and tobacco use/exposure 6
Increased knowledge about the benefits of healthy eating, active living, and tobacco-free lifestyle 7
Improved skills related to healthy eating, active living, and tobacco-free lifestyle 8
Improved attitudes about healthy eating, active living, and tobacco-free lifestyle 9
Increased behavioral intentions to engage in behaviors consistent with the goals of the intervention 10
Changes in systems and environments that support healthy behaviors 11
Increased consumption of healthy foods and water 12
Decreased consumption of sugar-sweetened beverages and unhealthy foods 13
Increased physical activity 14
Decreased sedentary behaviors 15
Decreased initiation of tobacco 16
Increased tobacco use cessation 17
Decreased obesity and tobacco use prevalence 18
Decreased exposure to secondhand smoke 19
Decreased obesity and tobacco-related costs 20
Decreased obesity and tobacco-related disparities 21
Decreased obesity and tobacco-related morbidity & mortality 22
Public education, outreach, awareness campaigns 3a
Public exposed to education 3b
Policy maker/ influencer education, advocacy 3c
Policy makers/ influencers exposed to education/ advocacy 3d
AWARENESS
Public aware of the issue 11a
Public's beliefs and attitudes toward issue 11b
Public's beliefs and attitudes toward policy solution 11c
Policy makers/ influencers aware of the issue 11f
Policy maker/ influencer beliefs and attitudes toward issue 11g
Policy maker/ influencer beliefs and attitudes toward policy solution 11h
WILL
Public support for policy solution 11d
Policy maker/ influencer support for policy solution 11i
ACTION
Public engagement 11e
Policy proposed 11j
Policy adopted 11k
Policy implemented 11l
Policy maintained 11m
Monitoring and evaluation
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